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# The 20<sup>th</sup> Korean UCC Festival for Foreigners

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The Korea University Korean Language Center will host the 20<sup>th</sup> Annual Korean UCC Festival for Foreigners on October 8<sup>th</sup>. This year, COVID-19 has continued to disrupt daily life to the point where interacting with others has become challenging. The center has planned this event for you to ponder your role as a global citizen living in a world where various cultures co-exist, and to share how you are enjoying life amidst the pandemic. We hope you join us and show your appreciation of Korean language and culture!

## ☐ Event Information

- Date & Time: 15:00 PM, Friday, October 8, 2021
- Organizer: Korea University Korean Language Center
- Contents: Submission of videos created by foreigners and overseas Koreans, Presentation of awards online

## ☐ Prize

- ① 1<sup>st</sup> Prize: 1 winner, certificate and cash prize of KRW 2,000,000
- ② 2<sup>nd</sup> Prize: 2 winners, certificate and cash prize of KRW 1,000,000 each
- ③ 3<sup>rd</sup> Prize: 4 winners, certificate and cash prize of KRW 500,000 each
- ④ Individual Prize for Actor/Actress and Directing: 2 winners, certificate and cash prize of KRW 300,000 each

## □ How to participate

### ○ Participation Eligibility

A foreigner or overseas Korean (individual or group) for whom the Korean language is either a foreign (KFL) or second language (KSL)

※ Koreans may provide some assistance or partially participate in the process of video production, but foreigners should perform the major roles in the process.

### ○ Video Format

-Video must be your own original work, created in Korean, and  
5 to 8 minutes in length (no restriction on genre)

※Production types include documentaries, interviews, news, and parodies.

However, if you borrow scenes or music from existing works, the source should be credited.

-In the video, Korean should be used as the main language of any conversation, and Korean subtitles should be provided for scenes containing dialog in English or other languages. If actors or actresses are not fluent in Korean, providing Korean subtitles is also recommended even when Korean is spoken.

### ○ Theme (choose one of the themes below):

#### **1** Living in harmony

These days, having a sense of global citizenship-respect for other cultures and diversity, environmental protection, and awareness of the global village-is seen as an essential virtue. Make a video on moments that remind you of your role as a global citizen, your appreciation of various cultures, respect for diversity, and daily, routine efforts to protect the environment.



2

Small but certain happiness

Many people have realized the preciousness of daily routines following the outbreak of COVID-19. Make a video on the small things in life that bring you joy and happiness.

○ **How to submit:**

- Deadline: Friday, September 10, 2021 (Korean standard time)
- Application form: Downloadable from the KLC website (<http://klc.korea.ac.kr>)
- Both application form and video can be submitted via Email

- Email: [korean.ucc.festival@gmail.com](mailto:korean.ucc.festival@gmail.com)
- Mailing address: Korean Language Center, 301 Korean Education Center, Korea University, 41, Bugaksan-ro 27-gil, Seongbuk-gu, Seoul, Republic of Korea 02811

※ All results will be announced on our YouTube Channel at 3 p.m., October 8<sup>th</sup>  
(Enter 'KoreanUCCFestival' in the YouTube search engine to access our channel)