

## EVENT DETAILS

★ Oct 21 ~ DEC 2, 2022

★ FOREIGNERS PLANNING TO VISIT OR WHO ARE ALREADY IN KOREA

★ SHARE YOUR REVIEWS OF RECOMMENDED TOURS ON SNS

★ PRIZES

- 1 FIRST 500 PARTICIPANTS
- 2 20 WEEKLY BEST REVIEWS (5 WEEKLY, AWARDED BY POINTS)
- 3 10 BEST OF THE BEST REVIEWS (ACCUMULATED POINTS FOR 1 WEEK)

★ REVIEW POINTS

- 1 LIKE = 1 POINT
- 1 SHARE = 3 POINTS
- 1 COMMENT = 5 POINTS (EXCLUDES SELF-COMMENTS)

★ ANNOUNCEMENTS EVERY THURSDAY  
FINAL ANNOUNCEMENT ON MONDAY,  
DEC 5, 2022

★ WINNERS NOTIFIED ON OUR WEBSITE AND VIA DIRECT MESSAGE (DM)

★ WINNERS CAN CLAIM PRIZES VIA DM

★ PRIZES DELIVERED FROM DEC 8, 2022  
PARTICIPATION PRIZES SENT WITHIN 3 DAYS VIA DM

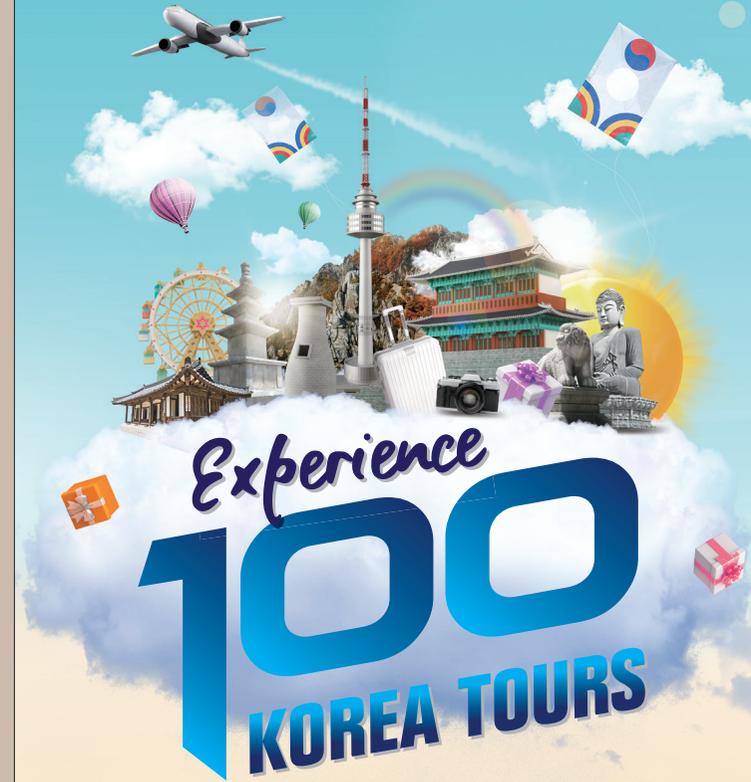
## ESSENTIAL STEPS FOR PARTICIPATION

**MUST HAVE HASHTAG: #kexperience100**

- STEP 1** CHECK OUT 100 KOREA TOURS
- STEP 2** PURCHASE THE PROGRAM YOU LIKE AND ENJOY!
- STEP 3** TAKE A LOT OF PHOTOS
- STEP 4** UPLOAD PHOTOS AND PROGRAM REVIEWS TO INSTAGRAM OR TWITTER WITH HASHTAG:#kexperience100
- STEP 5** CHECK IF YOUR POST(S) MAKES IT TO OUR EVENT WEBPAGE, AND IF SO, SHARE WITH YOUR FRIENDS.
- STEP 6** THE MORE LIKES, SHARES, AND COMMENTS YOUR POST(S) RECEIVES, THE BETTER YOUR CHANCE OF WINNING BIG!

### CHECKLIST

- YOUR POST(S) REQUIRE #kexperience100 HASHTAG
- YOU MUST ALLOW US TO DIRECTLY MESSAGE YOU ON INSTAGRAM OR TWITTER
- INFORMATION FOR PRIZE DELIVERY WILL BE COMMUNICATED VIA DM
- 500 PARTICIPATION PRIZES ARE FIRST-COME FIRST-SERVED BASIS
- FOREIGNERS WHO ARE ALREADY IN OR RESIDE IN KOREA MAY ALSO PARTICIPATE
- PRIZES SENT UPON CONFIRMATIONS OF YOUR PERSONAL INFORMATION



Take a tour for a chance to win various prizes

2022. 10. 21 ~ 12. 2

[www.k-experience100.com](http://www.k-experience100.com)



## SNEAK PEEK OF 100 TOUR PROGRAMS

### K-CULTURE

**K-Wave DANCE**



**K-POP CULTURE**



### PEACE TOUR

**DMZ TOUR**



**[1-DAY] PRIVATE "PEACE" TOUR**



**[1-DAY] "GANG-HWA" PEACE TOUR**



**PRIVATE DMZ TOUR**



**[HALF-DAY] DMZ TOUR (A.M.)**



MANY MORE TOURS TO SEE BY SCANNING THIS QR CODE AND VISITING OUR EVENT WEBSITE!

[www.k-experience100.com](http://www.k-experience100.com)



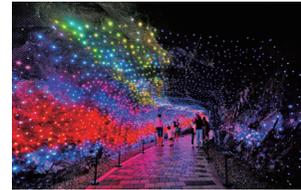
INQUIRY  
kexperience100@gmail.com

### HISTORY AND HERITAGE

**KOREA BIKE NATION GYEONGBOKGUNG TOUR**



**GYEONGGI DAY TRIP**



**Garden of Morning calm + 2**



**SEOUL PEDICAB TOUR**



### ACTIVITY

**SURFING INTRODUCTION COURSE**



**SEOUL HANGANG SUNSET KAYAK (WEEKEND)**



**TRIP.PASS**



**LUGSTAY**



## EVENT PRIZES

**1 PARTICIPATION PRIZE**



\$10  
AMAZON  
ONLINE VOUCHER

FIRST  
**500**  
PARTICIPANTS

**2 WEEKLY BEST REVIEW**



\$100  
AMAZON  
ONLINE VOUCHER

**5**  
WINNERS  
WEEKLY

**3 BEST OF THE BEST REVIEWS (BASED ON POINTS)**



APPLE WATCH

1st-3rd  
**PLACE**



AIRPODS

4th-8th  
**PLACE**

**4 ALL PARTICIPANTS AUTOMATICALLY ENTER RAFFLE FOR 30 LUCKY BOXES OF KOREA TOUR SOUVENIRS**

**30**  
RANDOM  
PARTICIPANTS

